

## **Public Service / Propaganda**

Week 30 ◉ Digital Mixed media

In times of conflict or public danger, information can be the difference that keeps people either alive and safe, or increases their risk. Especially in the current era, good information and bad information are streaming constantly at us from a myriad of sources. This project is aimed at that concept.

**You will create a public service poster that uses COVID-19 protocol as a topic.** You are also making a choice: are you informing the public, or are you spreading deadly misinformation? You can make a poster that illustrates a necessary tactic for avoiding infection, such as a poster that illustrates the proper use of masks, or hand-washing guidelines, or you can invent some truly silly or subversive misinformation about covid-19. An example would be “High body temperature kills virus! Spend at least twelve hours each day in a hot tub or hot shower!”

Your poster should stay simple, and convey just a single concept and illustrate it in a way that is universally clear. Any visuals you provide should simply illustrate your concept and should be as easily understood as you can manage. Bright, bold, large lettering increases the clarity and urgency of your message.

**Your poster should be either digitally produced, with whatever resources you have available** at home, or executed **in color** and as cleanly as possible so it can be scanned and printed. I plan to print the posters at 11 x 17 inches, so if you execute something at another size, maintain 11 x 17 proportions. **Progress check online on Monday, March 23. Due date: March 30 (Monday). Please remind with any questions!**